

ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

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Notice to the Investors/Unit holders of ICICI Prudential Fixed Maturity Plan - Series 71 - 1095 Days Plan O, ICICI Prudential Fixed Maturity Plan - Series 68 - 745 Days Plan C and ICICI Prudential Fixed Maturity Plan - Series 74 - 780 Days Plan E (the Schemes)

Notice is hereby given to all the investors/unit holders of the Schemes that June 27, 2016* has been approved as the record date for declaration of the following dividend under the Schemes. Accordingly, dividend will be paid to all the unit holders/beneficial owners whose names appear in the register of unit holders/Statement of beneficial owners maintained by the Depositories, as applicable under the dividend option of the Schemes, at the close of business hours on the record date.

| Plan/Options under the Schemes | Rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)\$# | NAV as on June 20, 2016 (₹ Per unit) |
|---|---|--|
| ICICI Prudential Fixed Maturity Plan - Series 71 - 1095 Days Plan O | | |
| Dividend | 0.0500 | 11.5593 |
| Direct Plan - Dividend | 0.0500 | 11.6473 |
| ICICI Prudential Fixed Maturity Plan - Series 68 - 745 Days Plan C | | |
| Dividend | 0.0500 | 11.4871 |
| ICICI Prudential Fixed Maturity Plan - Series 74 - 780 Days Plan E | | |
| Dividend | 0.0500 | 11.4530 |
| Direct Plan - Dividend | 0.0500 | 11.5323 |

[#] Subject to deduction of applicable dividend distribution tax.

Suspension of trading of units of ICICI Prudential Fixed Maturity Plan - Series 68 - 745 Days Plan C and ICICI Prudential Fixed Maturity Plan - Series 74 - 780 Days Plan E

The units of ICICI Prudential Fixed Maturity Plan - Series 68 - 745 Days Plan C are listed on BSE Limited (BSE). The trading of units of ICICI Prudential Fixed Maturity Plan - Series 68 - 745 Days Plan C stands suspended on BSE effective close of trading hours on June 23, 2016. For the purposes of redemption proceeds, the record date shall be June 27, 2016*.

The units of ICICI Prudential Fixed Maturity Plan - Series 74 - 780 Days Plan E are listed on National Stock Exchange of India Limited (NSE). The trading of units of the above Scheme stands suspended on NSE effective close of trading hours on June 22, 2016 and shall be available for trading on rollover. For the purposes of redemption proceeds, the record date shall be June 27, 2016*.

It should be noted that pursuant to payment of dividend, the NAV of the dividend option of the respective Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai Sd/-

Date : June 21, 2016 Authorised Signatory

No. 018/06/2016

CALL MTNL/BSNL: 1800 222 999 • Others: 1800 200 6666 • Or, apply online at www.icicipruamc.com

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Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

^{\$} The dividend payout will be subject to the availability of distributable surplus and may be lower depending upon the extent of distributable surplus available on the record date under the Schemes.

^{*} or the immediately following Business Day, if that day is a Non-Business Day.